

DANYLO KRYVOROTOV

Fremont, CA 94538 • danylokryvorotov@gmail.com • WWW: <https://www.danylokryvorotov.com/>

Education

Bachelor of Science: Marketing Management, Expected in 06/2026

California State University East Bay - Hayward, CA

Associate of Arts: Business Administration, 06/2021

Ohlone Community College - Fremont, CA

(Graduated with Highest Honors)

Work History

Copywriting Intern, 06/2024 to 01/2025

Disney's Yellow Shoes – Celebration, FL

- Received internship extension due to exceptional quality of work, speed, and communication abilities.
- Developed comprehensive 300-page brand book for National Geographic Expeditions and AULANI Resort.
- Created organic and paid social posts for AULANI, Adventures by Disney, and National Geographic Expeditions.
- Crafted emails for National Geographic Expeditions announcing new private jet trips.
- Collaborated with senior creatives to ensure quality and consistency in various projects.
- Gained hands-on experience within Disney's Yellow Shoes creative environment.
- Learned project lifecycle from inception to completion within Yellow Shoes.

Copywriting Intern, 06/2023 to 08/2023

GTB – Detroit, MI

- Craft radio, video, and sales-event advertising for Ford.
- Put together a 360° for Coca-Cola as part of intern experience.
- Copy-edit scripts and other marketing materials for Ford.
- Work on mix of local and national copywriting work for Ford.

Copywriting Intern, 06/2022 to 03/2023

VMLY&R – New York, NY

- Developed 360° campaign for Pfizer's booster campaign that won the intern competition.

- Created concepts for SmartWater campaigns.
- Crafted copy for Vitaminwater social posts.
- Made video and social copy for brands like Pfizer, Xtandi, Ibrance, and Xolair.
- Had Internship extended due to performance.

Community Marketing Manager, 06/2021 to 10/2022

The Manifestor's Guide – Austin, TX

- Created posting schedule for all Instagram and social media content.
- Report bi-weekly growth metrics to CEO.
- Craft caption copy for planned posts and other marketing materials.
- Curate blog along with blog contributors.